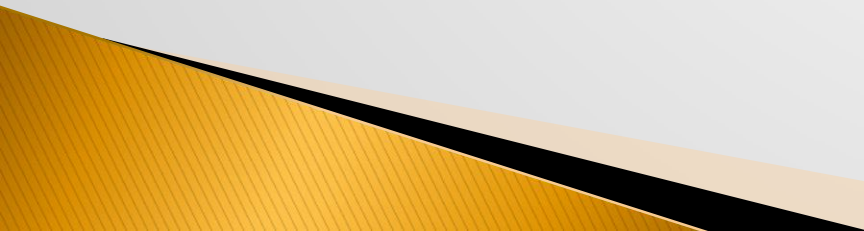




# Governor's Office of Education Innovation Staff Update March, 2014

Rebecca Gau, Director

# Items to Discuss

- ▶ Delivery plan update
  - ▶ National Teacher Survey data
  - ▶ Preliminary data: Performance on new standards
  - ▶ Communications update
  - ▶ Council member feedback review
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# Arizona Ready Pillar Tracking

- Quality of Planning
- Capacity
- Evidence of Progress

March 1, 2014



Our Children. Our Schools. Our Future.

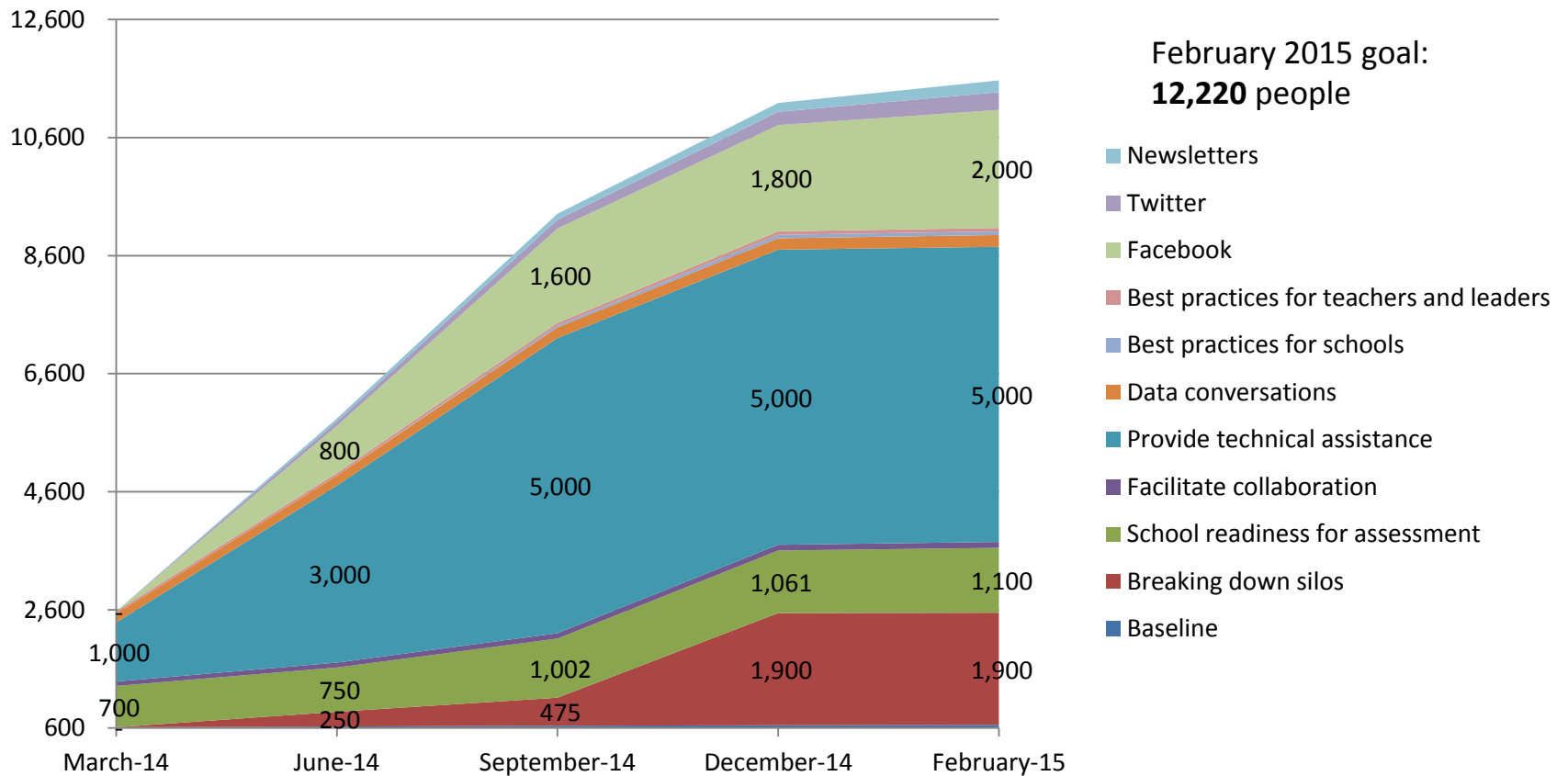
Pillar 1 Strategies (Standards and Assessment)	3/5/14	Likelihood to succeed
1. Break down silos (e.g. between teachers and parents)		Likely
2. Ensure all schools' readiness to implement new assessment		At Risk
3. Build public awareness and support for college and career standards		Likely
4. Facilitate collaboration between K12 and Post-Secondary to ensure alignment		Likely
Pillar 2 Strategies (Data Use)	3/5/14	Likelihood to succeed
1. Provide technical assistance related to data analysis and acquisition		Very likely
2. Facilitate data conversations		Likely
Pillar 3 Strategies (Supporting Struggling Schools)	3/5/14	Likelihood to succeed
1. Develop and communicate strategies based on best practice research		Very Likely

Pillar 4 Strategies (Great Teachers, Great Leaders)	3/5/14	Likelihood to succeed
1. Support and communicate best practices for effective teachers and leaders		Likely
Pillar 5 Strategies (Communications)	3/5/14	Likelihood to succeed
1. Facebook		Very Likely
2. Twitter		Likely
3. Pinterest		Danger
4. Google+		Danger
5. Newsletters		Very Likely

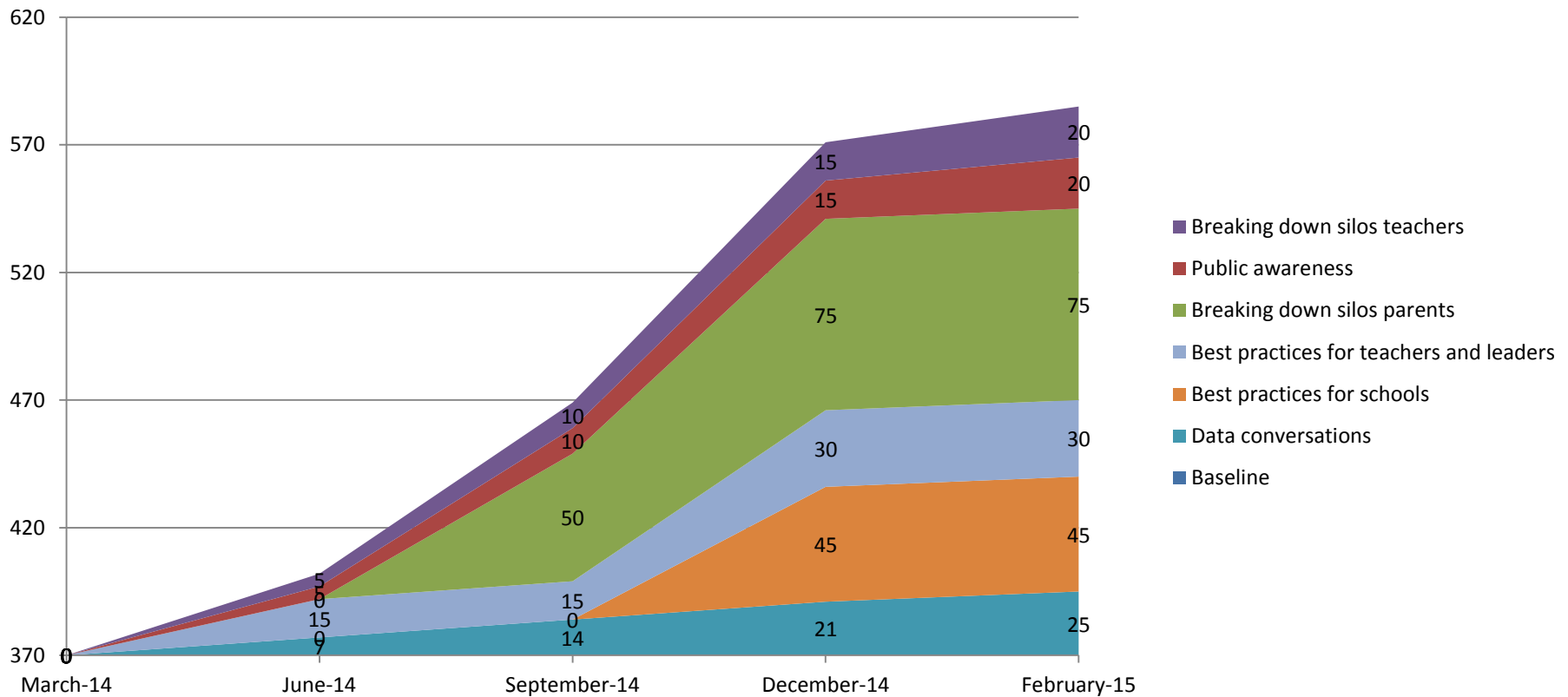
<b>Pillar/goal</b>	Pillar 1 -All schools implement college and career readiness standards with fidelity
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Strategy/intervention	Ratings			Overall likelihood of success	Summary rationale
	Quality of planning	Capacity	Evidence of progress		
Breaking down silos					There is concern around capacity. Carissa already has a lot do! However, we are happy with where these projects are at the moment.
Assessment readiness					The budget is not passed, so it's still up in the air whether the broadband and assessment budgets will be completed. We haven't actually launched the dress rehearsal.
Public awareness					Though support is declining, we have the planning and people in place to combat this trend. We are aware of the public perception of the standards but are committed to convincing stakeholders that the standards are the way to go.
HE - K12 alignment					We should be able to get the capacity issues resolved, and we have a new plan for the NGA grant which will help. This strategy has too many important players involved for us not to pull it off.
<b>Overall likelihood of achieving our goals</b>					We have either addressed or are on the cusp of fully addressing issues that are holding us back.

## Number of people GOEI will serve according to available measurement tools



## Number of people whose practice has changed according to available measurement tools



<b>Strategy/intervention:</b>	Breaking down silos
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	<b>Rating</b>	<b>Rationale</b>
<b>Quality of Planning</b>		Parent ambassadors: We have planned for Kelsey to be gone and we have planned for Rebecca to cover what she can.
<b>Capacity</b>		Parent ambassadors capacity is limited. Kelsey is gone and a lot of the work falls on Rebecca. If there is a big wrench in the works, then we will have a big problem because of our lack of capacity to address major issues. Carissa has a lot to do and there is a lot of movement needed around the business partners work.
<b>Evidence of Progress</b>		Parent ambassadors was launched. We are on track because we planned for the lack of movement.
		We want to have 50 parent ambassadors by September, and Kelsey should have enough time after returning

<b>Overall likelihood of success</b>		There is concern around capacity. Carissa already has a lot do! However, we are happy with where these projects are at the moment.
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<b>Potential challenges</b>	The RFGA process hit another snag. Other challenges include grantees not submitting their paperwork on time, or partners on other projects not following through
<b>Potential next steps</b>	Knock out the RFGA. Work closely with partners to follow upon the information or follow up that we need. Set up 15 minute calls with regions who need to schedule their events.
<b>Potential help needed</b>	Ensure temp hiring goes smoothly and Kelsey comes back!



# Next Steps

- Delivery Chain
- Feedback loops
- Quarterly update June 3, 2014



# National Survey Data

- 2013 PDK/Gallup Poll of the Public's Attitudes Towards the Public Schools
  - 72% of respondents have trust and confidence in the men and women who are teaching children in the public schools.
- May 2013 American Federation of Teachers (AFT) poll of members found 75% support the standards.
- September 2013 National Education Association (NEA) poll of members found that 75% support the standards.
- 2013 Education Next Survey found 76% of teachers support the standards.
- 2013 Primary Sources survey found 73% of teachers who teach math, ELA, science, and/or social studies in states who have adopted the standards agree they are enthusiastic about the implementation of standards in their classroom.
- 2013 National Association of Elementary School Principals found that 80% of member principals in states who have adopted the standards believe the standards have the potential to improve conceptual understanding, increase student skill mastery, and create more meaningful assessments of students.
- June 2013 Gallup/Education Week poll of superintendents found 58% believe that standards will improve the quality of education in their community.

# Preliminary Performance Data

- ▶ Assessment Technology, Incorporated (ATI) conducted an analysis of progress of Arizona Students Toward Mastery of Arizona College and Career Ready Standards, using their College and Career Ready assessment item bank.
- ▶ Results showed that while mastery varies for different standards and for different students, mastery of the standards follows the “normal distribution.”
  - This suggests that the standards are NOT too low – but rather reflect elements that are rigorous for many students in the state.
- ▶ By the end of March, ATI will analyze the results of the 2013 AIMS administration compared to student’s mastery of College of Career Ready-aligned items. This will provide insight as to whether teaching the new standards are likely to decrease AIMS scores this year, and the extent to which scores on a new college and career ready aligned assessment next year may be lower than students are used to.

# Communications Update

- ▶ Facebook – 19,657
  - Facebook media buys have been on hiatus – starting back up shortly
- ▶ Twitter – 719
- ▶ Newsletter – 939
  
- ▶ Top recent posts: 684 reached

26 Likes and 2 comments (from these 1 like and 1 comment)

New poll shows Arizona teachers overwhelmingly support AZ's College and Career Ready Standards (Common Core), as they acknowledge challenges ahead. Read more at <http://bit.ly/1dFtx6p> #AZAimsHigher

# Council Member Feedback Review

- ▶ A lot of great ideas and connections to follow up on
- ▶ Positive feedback about use of data
- ▶ Interested in more opportunity to have deeper discussions, more interaction, and build bridges amongst each other, but a little discomfort with public nature of conversation
- ▶ Strong desire to keep it consistent for the long term
- ▶ Suggestions:
  - Council member retreat
  - Discussion: By this time next year, what do we want to say we've accomplished?
  - Discussion: Are there boundaries to be pushed?